





JARED KEO

of HO'ONU'A

Jared Keo's musical journey began in the living room of his childhood home in Hau'ula, Hawai'i. Raised in a household deeply rooted in faith and community, his family gathered weekly for Family Home Evenings, where he and his brothers and sisters learned to sing church hymns, play games, and bond. His father actively served in leadership positions within their church congregation, while his mother shared her musical talents as the local ward organist. Under her guidance, Jared and his brothers joined the ward choir as pre-teens to bolster the tenor section. It was during this formative period that Jared discovered his natural ability to sing intricate vocal harmonies.

A large, semi-transparent background image of Jared Keo performing on stage. He is wearing a blue and white floral shirt and black sunglasses, holding a microphone and gesturing with his hands. A smaller, darker version of the same image is overlaid in the bottom right corner.

Growing up immersed in cultural arts, Jared also danced hula and Polynesian traditional dance. Throughout high school, he continued to refine his vocal capabilities as a member of the elite Concert Glee Club at Kamehameha Schools Kapalama, developing the poise and stage presence of a seasoned entertainer. To this day, Jared remains dedicated to his spiritual roots, frequently contributing his voice to his local church choir and sharing his testimony through song.

His professional breakthrough into the Island Reggae genre began during his freshman year at the University of San Diego, where he met fellow student and football teammate Christian Yrizarry. Finding common ground as local boys from Hawai'i, they began holding informal kanikapila jam sessions, quickly discovering a distinct vocal chemistry. This collaborative partnership led to the formation of the acclaimed duo Ho'onu'a. Following nearly a decade of chart-topping success, national touring, and multiple award nominations, Jared stepped away from the music industry in 2006 to focus on building his family and establishing successful corporate business ventures.

Let Time Go - Wrote, Co-produced & perform | When I Think About You - co-wrote & perform
You're Mine - wrote & perform | My #1 - Arranged & Performed | Blue Light - Arranged & Performed
*Fire - Arranged & Performed (wrote RAP in remix version that is performed LIVE)

Jared Keo is now stepping into an exciting solo chapter of his music career to fully express his evolving identity and deep spiritual roots. After decades of shaping the island reggae scene as half of the legendary duo Ho'onu'a, this solo debut marks a profound creative awakening. His musical direction beautifully merges his foundational love for gospel, R&B, Reggae and Polynesian sounds. By blending these distinct genres, Keo aims to deliver an innovative, soulful listening experience that pays homage to his heritage while exploring fresh sonic territory. Ultimately, this solo journey allows him to share his most authentic voice, offering a unique artistic message that bridges traditional island warmth with powerful, faith-driven storytelling.



The MayJah RayJah
Waikiki Shell
Honolulu, HI



HoloHolo Music Festival
Gallagher Square
San Diego, CA



Aloha to Aloha Stadium
Aloha Stadium
Honolulu, HI



Mele's 17th Annual
Mother's Day Spectacular
Hilton Hawaiian Village
Waikiki, HI



Roots, Culture, Aloha
'Ono Music
Da Playground
Wailuku, HI



Red Rock Island Vibe
Pecan Valley Resort
Hurricane, UT